DEUTSER LAUNCHES RISK MANAGEMENT CONSULTING PRACTICE

Former BHP Petroleum Head of Risk Management to Lead Practice Aligning Risk, Culture and Strategy

HOUSTON, TX (February 8, 2021) – Deutser, an innovative boutique consultancy focusing on organizational change, announced the addition of risk management to its consulting practice and the appointment of Peter Berger as Principal Consultant of the Risk Management practice. With over 25 years of experience, Berger is a highly accomplished finance and risk management leader who has led business transformation and continuous improvement initiatives in the United States and internationally.

"We work daily with complex organizations around the globe, many of whom are navigating industry and market change and continually evaluating risk," said Brad Deutser, founder and CEO of Deutser. "This practice area allows leaders to evaluate and mitigate risk in a non-traditional, yet highly effective manner. Peter's experience with some of the largest, most complex multinational organizations in the world combined with the original Deutser consulting platform provides global leaders with differentiated approaches to protect and grow their businesses. Peter's expertise will align with and complement our unique international strategy and culture practice areas."

Deutser's Risk Management practice is in response to global clientele who are seeking new or advanced approaches to risk management and counsel towards approaching continued market uncertainty. Components of the practice include enhancing risk culture, linking risk to strategy, managing risk within appetite and tolerance, and utilizing risk intelligence to gain competitive advantages. The original approach is designed to ensure alignment with Deutser's business strategy and culture services.

Most recently as Head of Risk Management for BHP Petroleum's global business, Berger directed the enterprise risk management activities where he implemented a revised risk framework that incorporated risk appetite and linking risk with strategy to improve decision-making. He also previously led finance teams for BHP Petroleum and Occidental Petroleum's international upstream businesses.

"I am honored to be part of a unique organization like Deutser that is at the forefront of change for and with their clients," said Berger. "Never has it been more important to embrace risk management as a value driver and Deutser differentiates itself in the way they navigate the complexity of change in the business environment. I am excited to be part of the organizational clarity they bring and to support the performance of their clients."

Because the company distinguishes its offerings through its human approach to organizational change, it actively seeks leaders who have experience with affecting lasting, purposeful change in complex organizations. Berger brings global experience, requisite creative approaches, and cultural alignment that the company covets.

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About Deutser

Deutser, a boutique consulting firm, and the Deutser Clarity Institute, a think tank, idea accelerator and learning lab, based in Houston, with offices opening in New York and Bermuda in 2021, help leaders uncover clarity and drive measurable growth, performance, and sustainability. The firm is recognized for its human approach to organizational change. Deutser's work takes them around the world to influence leaders and engage workforces - from startups to Fortune 500 companies. The Deutser methodology, implemented by a team of business strategists, social scientists and creative experts, blends scientific and psychological modeling with unique creative insights to form a deep understanding of an organization and what makes it exceptional.

For more information please visit <u>www.Deutser.com</u> or www.<u>DeutserClarityInstitute.com</u>